

## Gym Proposal for SBCA Board (Sept. 13, 2016)

### **Objectives/Goals**

- to provide an inexpensive and accessible gym time for children of the community (a “gift” to the community)
- to enable parents and children to become educated about and to experience “physical literacy” in a drop-in, open gym setting

### **Target Audience**

- elementary children and their parents
- the community (primarily Somerset-Bridlewood, for Insurance coverage purposes)

### **Budget**

**Expenses:**            1. **Gym Rental** We’ve contacted multiple schools and churches, etc., and the best two (least expensive, most available) are:

- Bridlewood School - start Wed. April 5 2017 - finish trial June 21 2017, cost \$27.31/hr. (total cost: 12 x \$27.31 = \$327.72 Time: 6:30-7:30.
- Somerset School - start Wed. Feb. 1 2017 - finish trial June 21 2017, cost \$86.60/hr. (total cost: 21 x \$86.60 = \$1818.60)

2. **Leader (if desired)** \$20 per session for leader/facilitator from the City

**Income (not for profit, just to break even):**    a. charge small fee for participants

b. Grant money:

Potential sources of grant funds: <https://calgarycommunities.com/content/wp-content/uploads/2012/08/Commonly-Used-Grants-Jan-2016.pdf>

Other potential grant sources:

CIP grant: <http://culture.alberta.ca/community/community-grants/community-initiatives-program/default.aspx>

Calgary Foundation: <http://www.thecalgaryfoundation.org/grants-awards/community-grants>

CFEP: <http://www.culture.alberta.ca/community/community-grants/community-facility-enhancement-program/default.aspx>

Community Awards Event fund: <http://www.calgary.ca/citycouncil/pages/ward-community-event-fund-guidelines.aspx?redirect=/councillors/>

### **Details:**

Advertising - website, Facebook, posters up in workplaces etc. of board members, roadside signs,

Where - Somerset or Bridlewood schools

When - start trial Feb. or April 2017, end trial when school year ends (once/week 6:30-7:30), evaluate summer 2017

## **2 options for discussion**

### **Option 1**

- **Budget** - No charge for participants, cover expenses with grants, gifts from corporation, find gym willing to rent for free or low cost
- **Participants' Age** - set age limits (min/max)
- **Equipment** - purchase, store somewhere, set up and take down each time
- **Leader/Facilitator** - hire someone from the City or from Choosewell or... (cost: appx. \$20/hr)

### **Option 2**

- **Budget** - Minimal charge for participants (\$2 per session????)
- If we decide to go this route, the minimum # of participants needed to break even is \_\_\_\_\_ (depends on cost of gym, possible cost of equipment, results from grant monies)
- **Participants' Age** - don't set age, work with whoever comes (advertise as "elementary age"?)
- **Equipment** - borrow from city or buy own
- **Leader/Facilitator** - run program without leader , just supply equipment

### **Also:**

- participants must be members of the Somerset-Bridlewood CA (for liability purposes)
- maybe have table at entrance to gym (parents sign waivers, perhaps someone sells SCBA memberships, collect money)
- **Gyms**
- have approached several churches for gym space, no success
- Glenmore Christian Academy \$105 per hour between Sept.-Dec., only availability MWF 5:30-6:30, Saturdays after 2:00 pm
- Somerset School - M-F - \$86.60/hr, more on weekends
- Bridlewood School - M-F - \$27.31/hr, more on weekends
- no access to equipment at any of schools listed above

## **Equipment**

- options: borrow from City (contingent on board decision on concept acceptance, will contact Lisa about equipment needed and for when; she'll see if it's available), or buy own
- if we borrow from City, where would we store it?

## **Help Needed**

- **Grant Writer** (someone to apply for funds) Some suggested sources:

<http://arpaonline.ca/resources/grant-programs/>

<http://www.thecalgaryfoundation.org/grants-awards/grassroots-grants/stepping-stones>

<http://www.parksfdn.com/amateur-sport-grant/>

<https://sportcalgary.ca/en/resources/grants-and-awards>

- **Advertising** (someone to make up a poster and place that in various locations) Some suggested places:

SBCA website, Facebook, newsletter (newsletter series of 10 articles about physical literacy - received from Choosewell), various places around Somerset-Bridlewood, roadside sign, school newsletters

- **Someone to sell memberships at the gym evenings**

## **Questions**

1. SBCA credit card for rental payment?
2. Where/how to store equipment?

### **\*\*For board:**

Margaretha and Jack move that the SBCA board approve in principle the idea of a drop-in gym program for community children. Further details to be worked out and presented at Oct. 2016 board meeting.